Association of Metropolitan School Districts

EFFECTIVE LEGISLATIVE ADVOCACY

March 8 Day at the Capitol and Beyond
Kris Amundson and Lori Grivna, Amundson Strategies

https://www.amsd.org/2023session/  Twitter: @AMSDMN  Facebook: @AMSDMN
- 2023 Legislative Session -

**Fast Paced.**
Record number of bills introduced and passed to date.

**Governor-House-Senate Coordination.**
Similar majority priorities and bill negotiations.

**Committee Deadlines Approaching.**
- March 10 - 1st Policy
- March 24 - 2nd Policy
- April 4 - Omnibus Finance Bills

https://www.amsd.org/2023session/
Bill Introductions (through 3/2 of odd year)

Source: Gary Carlson, League of Minnesota Cities

https://www.amsd.org/2023session/
- Communicating with Legislators -

Participate.

Day at the Capitol

March 8

https://www.amsd.org/2023session/
-March 8 and Beyond-

**Share AMSD’s and your district’s platform.**
Know our data and share your district’s information to back it up.

**Know the impact of legislation.**
Be able to let your local legislators know how legislative proposals impact your district.

**Can’t Get a Meeting?**
Email them; catch them before or after committee; or put a note in to them during floor session.

https://www.amsd.org/2023session/
Communicating with Legislators -

Be consistent.
Develop consistent messages and themes for school leadership, school board members, principals and others to deliver to legislators.

If asked to testify.
Let AMSD know if a legislator requests you to testify on a bill and we can provide assistance and guidance.

https://www.amsd.org/2023session/
- Important to Stay in Touch -

Continue ongoing, regular communication.
Be a familiar voice and face to them.

Keep them informed.
Give them a “heads up” on positive (or negative) news before it is released publicly. This will help them advocate for you.

Social media.
Keep social media positive. Always.
- Maintaining Relationships -

Say

THANK YOU

Whether on social media, a letter to the editor, or a personal note, legislators appreciate hearing how the work they do has impact — and they appreciate you sharing that news with public recognition.

https://www.amsd.org/2023session/
- AMSD Resources -

**AMSD website & the 2023 Legislature.**

We have the latest Session information on our web page to help keep you informed about the latest at the Capitol.

**Platform and research.**

Our website contains our platform and the current AMSD positions on key legislative issues affecting public education.

**Keep in touch with AMSD.**

AMSD monthly newsletter.
Twitter: @amsdmn
Facebook: www.facebook.com/AMSDMN

https://www.amsd.org/2023session/
- Legislative Advocacy -

We look forward to seeing you at the Capitol!

https://www.amsd.org/2023session/