



Association of Metropolitan School Districts

**EFFECTIVE LEGISLATIVE
ADVOCACY**

March 8 Day at the Capitol and Beyond
Kris Amundson and Lori Grivna, Amundson Strategies

<https://www.amsd.org/2023session/>



Twitter: @AMSDMN



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- 2023 Legislative Session -

Fast Paced.

Record number of bills introduced and passed to date.

Governor-House-Senate Coordination.

Similar majority priorities and bill negotiations.

Committee Deadlines Approaching.

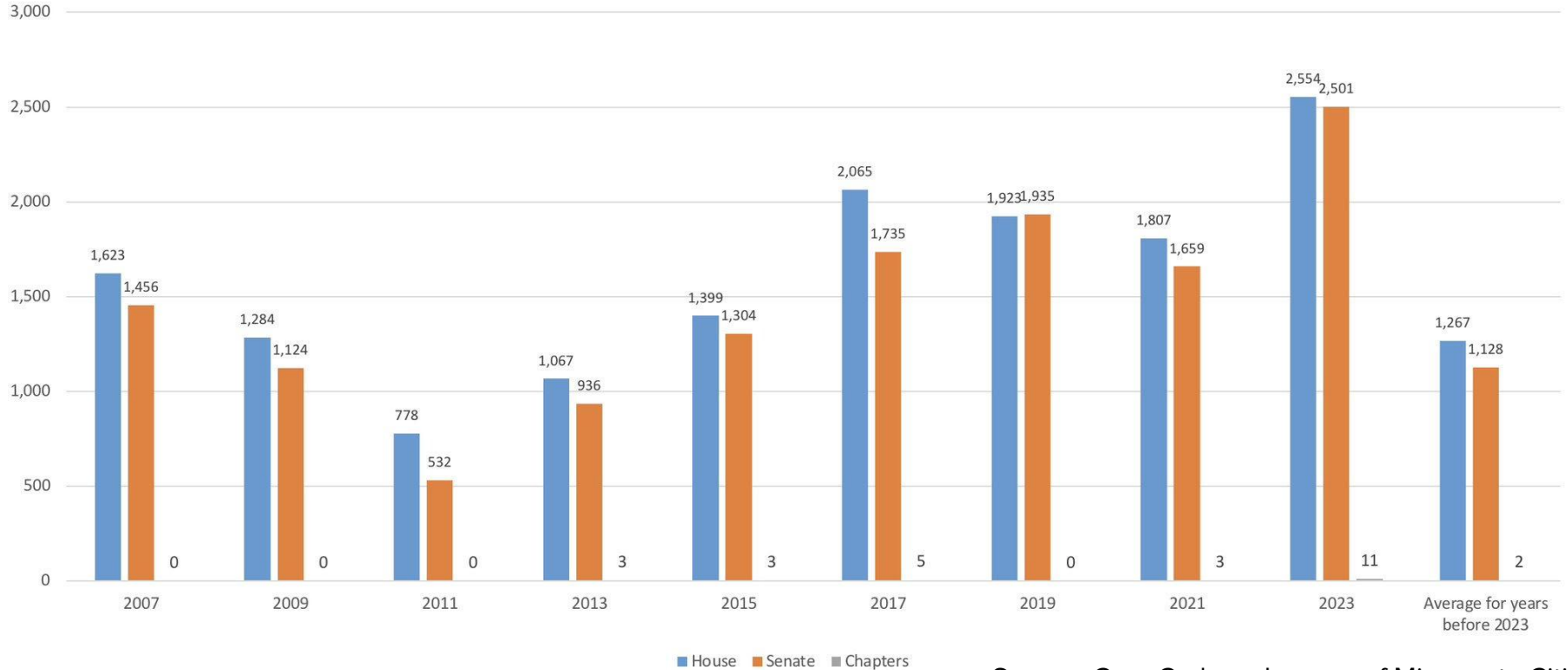
March 10 - 1st Policy

March 24 - 2nd Policy

April 4 - Omnibus Finance Bills



Bill Introductions (through 3/2 of odd year)



Source: Gary Carlson, League of Minnesota Cities

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- Communicating with Legislators -

Participate.

Day at the **Capitol**

March 8



-March 8 and Beyond-

Share AMS D's and your district's platform.

Know our data and share your district's information to back it up.

Know the impact of legislation.

Be able to let your local legislators know how legislative proposals impact your district.

Can't Get a Meeting?

Email them; catch them before or after committee; or put a note in to them during floor session.



- Communicating with Legislators -

Be consistent.

Develop consistent messages and themes for school leadership, school board members, principals and others to deliver to legislators.

If asked to testify.

Let AMS D know if a legislator requests you to testify on a bill and we can provide assistance and guidance.



- Important to Stay in Touch-

Continue ongoing, regular communication.

Be a familiar voice and face to them.

Keep them informed.

Give them a “heads up” on positive (or negative) news before it is released publicly. This will help them advocate for you.

Social media.

Keep social media positive. Always.



- Maintaining Relationships -

Say

THANK YOU

Whether on social media, a letter to the editor, or a personal note, legislators appreciate hearing how the work they do has impact — and they appreciate you sharing that news with public recognition.



- AMSD Resources -

AMSD website & the 2023 Legislature.

We have the latest Session information on our web page to help keep you informed about the latest at the Capitol.

Platform and research.

Our website contains our platform and the current AMSD positions on key legislative issues affecting public education.

Keep in touch with AMSD.

AMSD monthly newsletter.

Twitter: @amsdmn

Facebook: www.facebook.com/AMSDMN

<https://www.amsd.org/2023session/>



- Legislative Advocacy -

**We look forward to
seeing you at the
Capitol!**

<https://www.amsd.org/2023session/>