Edina School Board
Legislative Action Committee (LAC)

August 5, 2022
Goals & Approach

➢ Realistic, Action-Oriented & Achievable

○ Legislative priorities need to be driven/set by Board/admin=tight focus that aligns with district priorities

○ LAC members need to be champions of legislative priorities=in sync on LAC messaging

○ LAC activities should be action-oriented=outcomes

Schedule of activities and meetings set=key to stay on track
3-Year-Plan for LAC (2022-2025)

➢ Year 1: Build a Strong Foundation
➢ Year 2: Evolve & Expand
➢ Year 3: Elevate LAC Leadership
Edina School Board
Legislative Action Committee (LAC)

YEAR 1 (2022)

○ Goal: Build a Strong Foundation
  ▪ Develop infrastructure for long-term LAC sustainability & growth

○ Action Plan:
  ▪ Strengthen legislative relationships between representatives & LAC members
  ▪ Structure core team for collaboration between board & admin for legislative priority setting
  ▪ Rely on partnerships for support (AMSD, MSBA)
  ▪ Build trust, pipeline between Board and LAC
  ▪ Develop strong communication base for outreach and sharing
YEAR 1 (2022)

- **Outcomes:**
  - Created LAC core team to lead all work (2 Board Members, Superintendent, Director of Student Services & Special Education)
  - 2022 Legislative Priorities | 4 total (developed by both LAC & Admin, Board approved)
  - Used AMSD and MSBA as much as possible to build our efforts where we had alignment with legislative priorities
    - AMSD updates on legislative session, outreach ideas played critical role
    - Attended Capitol Day on May 9
      - Supported cross-subsidy press conference
      - Phone bank/email outreach to all state senators
    - Board developed IDEA resolution from MSBA
      - Used as talking point to garner media coverage
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YEAR 1 (2022)

- Outcomes:
  - LAC engaged Board members to join in on action
    - 5 Board members attended Capitol Day on May 9
    - Board members joined direct advocacy outreach efforts
    - LAC became an official Board committee with revised ByLaws, policy changes to reflect
  - LAC increased communication, engagement with legislators
    - Pre-Session Meeting with all EPS representatives in attendance
    - Checked-in frequently on bills with key priorities resulting in admin/legislator meetings/discussions
    - Supported legislators in their committee work by attending
  - Nuts & Bolts of LAC
    - District communications collaboration with Superintendent
    - LAC email address created ([legislative.action@edinaschools.org](legislative.action@edinaschools.org))
    - Fresh logo, messaging, LAC webpage, media outreach, etc.
    - Timeline
Year 2 (2023): Evolve & Expand

- Evaluated key learnings from year 1 to adjust work plan
- Elevated advocacy work within Board goals
- Added .2 district fte dedicated to LAC work, meetings
- Added community members to committee (spring of Year 1)
  - 3 students & 2 community members to join (September, 2022)
- Year 2 action plan to come

Year 3 (2024): LAC Leadership

- Identify and pursue opportunities with legislators and legislative partners for deeper collaboration
Thank You!

Click here to connect to our Edina LAC Webpage

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