



November 5, 2021

Association of Metropolitan School Districts

Strategic Plan Discussion

Clarity
Leadership

Strategic Planning Goal & Process

To ensure all stakeholders are aligned towards the Vision/Mission and that resources are allocated only towards activities that will achieve that goal.



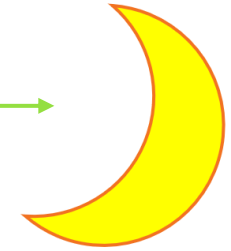
May/June	June/July 15	July 16 - September	October - ongoing
<ul style="list-style-type: none"> ✓ Overview of the strategic planning process ✓ Develop timeline ✓ Conduct audit of the current strategic plan and current state analysis (AMSD Staff) ✓ Identify Data sources <ul style="list-style-type: none"> ○ Member district involvement ○ Public education legislative action ○ Other 	<ul style="list-style-type: none"> ✓ Conduct Interviews with AMSD Executive and Legislative Committee and other key stakeholders ✓ Survey Members ✓ Analyze interview, survey and data sources 	<ul style="list-style-type: none"> ✓ Refresh Vision and Mission ✓ Develop strategic Priorities ✓ Discuss belief statements ✓ Develop implementation plan, including communication and approval 	<ul style="list-style-type: none"> • <i>Create metrics to assess progress</i> • <i>Develop one year goals</i> • <i>Implement process to assess progress</i> • <i>Communicate progress on a regular basis</i> • <i>Assess quarterly</i>

Strategic Alignment

Vision

Why you do it

Lofty - Your aspirations
What the organization is reaching for
Attached to core values
Rarely changes
Board Responsibility



Mission

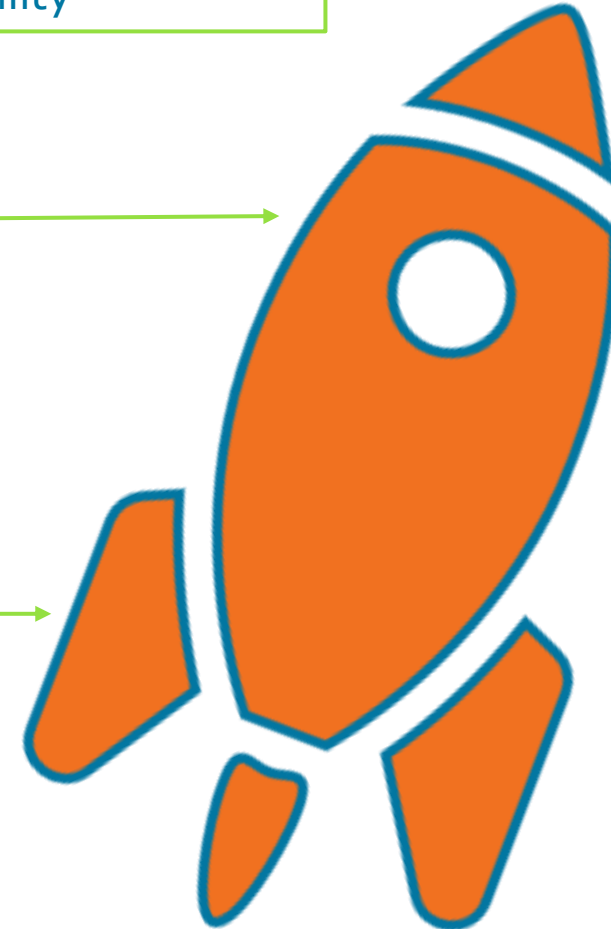
What you do

The core of the organization
Everything you do must attach to the mission
May revisit & change the mission
Board and staff responsibility

Strategic Priorities

How you do it

Fuel of the organization
They propel the organization forward
Operational plan is organized around these
Tactical plan
Staff Responsibility



What does AMSD Believe?

Current

- Minnesota's future prosperity is dependent upon the success of each and every student
- Public education must be the highest priority of state government
- State education policy and resource allocation must recognize and support the unique needs of metropolitan districts
- The collective and consistent voice of member districts is critical to achieving our mission.

Pending Board Approval

- Public Education is foundational to Minnesota's future prosperity.
- Public education must be non-partisan and the highest priority of state government.
- State education policy and resource allocation must recognize and support the unique needs of member districts.
- The collective and consistent advocacy of member districts is critical to achieving our mission.
- Minnesota's education system is unjust and inequitable and does not provide sufficient resources to ensure all students thrive.



Vision: Why does AMSD exist?

Current

AMSD Intends to create:

- A highly engaged, fully informed, and knowledgeable membership acting as a collective voice for each and every student
- Education-friendly policy and funding improvements that enable each and every student to achieve and will end the opportunity and achievement gaps.
- Proactive, strategic legislative efforts that result in:
 - Adequate funding and decreased mandates
 - Improvement in education policy with more local control and flexibility in resource allocation
 - Elimination of policies that are not effective or useful to districts
- Increased access and efficiency through technology to disseminate information and advocate for AMSD's mission.

Pending Board Approval

Reimagine Public Education



Mission: What does AMSD do?

Current

The mission of AMSD is to advocate for metropolitan school districts and advance legislation that supports student achievement.

Pending Board Approval

Advocate for member school districts so they can lead the transformation of public education.



Strategic Directions: How does AMSD Support its Mission?

Current

- Advocate and lobby for funding and policies that respect local-control and enable districts to successfully meet the needs of each and every student
- Develop internal connections and a collective voice, while fostering external partnerships, to provide for local control and flexibility in resource allocation.
- Develop and engage members in our mission, utilizing technology, innovation and AMSD resources to provide research-based information and tools.
- Support the work of Reimagine Minnesota to ensure that each and every student has the opportunity to attend a school that provides an equitable and excellent education that allows them to reach their full potential

Pending Board Approval

- Advocate for funding and policies that respect and empower local districts to meet the needs of each and every student.
- Create opportunities for school district leaders to collaborate, innovate, generate solutions, and share best practices.
- Generate nonpartisan research, data and legislative updates that assist AMSD members to effectively advocate for our school districts and students.
- Advance the work of Reimagine Minnesota.



Timeline for Board Approval & Implementation

- **November 5:**

Introduce Strategic Plan changes, break into small groups using Executive and Legislative Committee members as facilitators asking: What are your thoughts regarding the:

- ✓ Belief Statements
- ✓ Vision
- ✓ Mission
- ✓ Strategic Priorities

- **December 3:**

Revisit Strategic Plan changes, break into small groups using Executive and Legislative Committee members as facilitators asking:

1. What do you expect to be different after adapting this strategic plan?
2. How would you measure our progress on our strategic priorities?
3. How will this plan change the way we advocate for Public Education?

- Vote December or February – based upon feedback and small group discussion



AMSD Believes . . .

Public education is foundational to Minnesota's future prosperity.

Public education must be non-partisan and the highest priority of state government.

State education policy and resource allocation must recognize and support the unique needs of member districts.

The collective and consistent advocacy of member districts is critical to achieving our mission.

Minnesota's education system is unjust and inequitable and does not provide sufficient resources to ensure all students thrive.

Why we exist, our Vision, is to . . .

Reimagine Public Education

What we do, our Mission, is to . . .

Advocate for member school districts so they can lead the transformation of public education.

How we support our mission, our Strategic Priorities, are to . . .

Advocate for funding and policies that respect and empower local districts to meet the needs of each and every student.

Create opportunities for school district leaders to collaborate, innovate, generate solutions, and share best practices.

Generate nonpartisan research, data and legislative updates that assist AMSD members to effectively advocate for our school districts and students.

Advance the work of Reimagine Minnesota.

