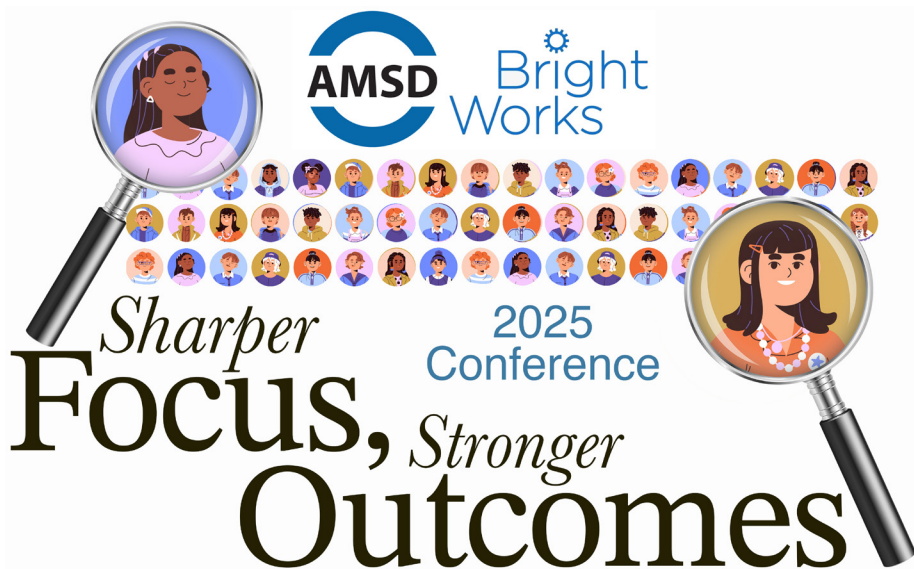


2025
EDUCATION CONFERENCE



NOVEMBER 11, 2025

7:30 a.m. - 1:30 p.m.
Minneapolis Marriott Northwest
Brooklyn Park

CONFERENCE RESOURCES

All conference materials
can be found at:

WWW.AMSD.ORG/CONFERENCE

Agenda

7:30 a.m. Check-in and Continental Breakfast

8:15 a.m. **Welcome / Introductions**

- *AMSD Chair Jim DeMay and BrightWorks Chair Bill Harvey*

8:30 a.m.**Why Classroom Formative Assessment
Needs to be a Priority For Every Teacher,
Every School, and Every District**

- *Dr. Dylan Wiliam*

9:30 - 9:45 a.m. BREAK

9:45 - 10:45 a.m. BREAKOUT SESSION #1

10:45 - 11 a.m. BREAK

11 a.m. - 12 p.m. BREAKOUT SESSION #2

12 p.m. LUNCH

12:30 - 1:30 p.m. **Presentation:
Supporting Student Mental Health in Minnesota Schools**

- *Mengchen Su, Ph.D. and Alyssa Parr, Ph.D., Center for Applied Research & Educational Improvement, University of Minnesota*

1:30 p.m. CONFERENCE CONCLUDES

PRESENTATIONS

BREAKOUT SESSIONS | 9:45 A.M.

Genius at Work: A Guide to Collaborative Budget Discussions

Hosted by Anoka-Hennepin Schools Supt. Cory McIntyre, Deputy Supt. Tonya Constantine, Asst. Supt. Dr. Annette Ziegler and Asst. Supt. Dr. Jinger Gustafson.

Location: Hennepin Salon 1

Leading with Focus: Strengthening Outcomes through Principals and Instructional Practice

Hosted by White Bear Lake Area Schools Asst. Supt. Dr. Alison Gillespie, Principal Dr. Cynthia Mueller.

Location: Hennepin Salon 2

Boosting Attendance: MN State Attendance Pilot Implementation and Insights

Hosted by Colleen Kaibel and Melissa Winship, Minneapolis Public Schools.

Location: Hennepin Salon 3

Making Room for Impact: A Guide to Effective De-implementation

Hosted by Dr. Dylan Wiliam.

Location: Elm Creek Amphitheatre

BREAKOUT SESSIONS | 11 A.M.

The School Improvement Game

Hosted by Supt. Dr. Kent Pekel, Rochester Public Schools.

Location: Hennepin Salon 1

From Vision to Reality: How Perpich Walks with Districts Every Step of the Way to Improve Your Arts Education Program

Hosted by Perpich leaders Allegra Smisek and Dr. Wendy Barden with Supt. Laurie Putnam (St. Cloud) and Supt. John Magas (Duluth).

Location: Hennepin Salon 2

Teacher Apprenticeship: A Workforce Initiative

Hosted by Gina Boots, Minnesota Teachers Joint Apprenticeship Training Committee, BrightWorks.

Location: Hennepin Salon 3

Implementation in Action: Tools and Teams for Literacy Success

Hosted by Lindsey Scanlon and Dr. Jennifer Reichel, Mahtomedi Public Schools.

Location: Elm Creek Amphitheatre



2025 EDUCATION CONFERENCE

SHARPER FOCUS, STRONGER OUTCOMES

About Dr. Dylan Wiliam



Dylan Wiliam is an international education expert whose research includes the efficacy of assessments in schools, as well as the professional development of teachers. He has authored or co-authored numerous notable books including “Creating the Schools Our Children Need,” and “Making Room For Impact: A De-implementation Guide For Educators.” Dr. Wiliam stresses the need to prepare young people for a world we cannot imagine and that students will need higher levels of achievement. To attain that goal, he stresses the importance of focusing on investments with the greatest benefit for students. He believes the available evidence suggests that this is helping teachers develop their practice of classroom formative assessment, which is not only the most cost-effective way to improve student achievement, but is also a key element in promoting equity in education.

PLEASE COMPLETE A
POST-CONFERENCE SURVEY:

[SURVEYMONKEY.COM/R/AMSD2025CONFERENCE](https://www.surveymonkey.com/r/AMSD2025CONFERENCE)



About AMSD

In existence since 1974, AMSD currently represents 49 greater metropolitan area and regional center school districts and 6 intermediate/ cooperative districts that collectively enroll more than half of all public school students in Minnesota. The mission of AMSD is to advocate for member school districts so they can lead the transformation of public education.

About BrightWorks

BrightWorks delivers quality resources and services into the hands of its education partners through a variety of programs and services with an emphasis on professional development and special education.