



Sharper Focus, Stronger Outcomes
November 11, 2025
Minneapolis Marriott Northwest

- 7:30 a.m. Check-in and Continental Breakfast
- 8:15 a.m. Welcome / Introductions | Jim DeMay, AMSD Chair & Bill Harvey, BrightWorks Chair
Location: Minnesota Ballroom
- 8:30 a.m. Why Classroom Formative Assessment Needs to be a Priority
For Every Teacher, Every School, and Every District | Dr. Dylan Wiliam
- 9:30 a.m. Break
- 9:45 a.m. Breakout Session #1
- Genius at Work | Anoka-Hennepin Schools
Location: Hennepin Salon 1
 - Leading with Focus: Strengthening Outcomes through Principals and Instructional Practice | White Bear Lake Area Schools
Location: Hennepin Salon 2
 - Boosting Attendance: MN State Attendance Pilot Implementation and Insights | Minneapolis Public Schools
Location: Hennepin Salon 3
 - Making Room for Impact: A Guide to Effective De-implementation | Dr. Dylan Wiliam
Location: Elm Creek Amphitheatre
- 10:45 a.m. Transition
- 11 a.m. Breakout Session #2
- The School Improvement Game | Rochester Public Schools
Location: Hennepin Salon 1



- From Vision to Reality: How Perpich Walks with Districts Every Step of the Way to Improve Your Arts Education Program | Perpich Center for Arts Education
Location: Hennepin Salon 2
- Teacher Apprenticeship: A Workforce Initiative | BrightWorks
Location: Hennepin Salon 3
- Implementation in Action: Tools and Teams for Literacy Success | Mahtomedi Public Schools
Location: Elm Creek Amphitheatre

- 12 p.m. Lunch
Location: Minnesota Ballroom
- 12:30 p.m. School Mental Health in Minnesota | Mengchen Su, Ph.D. and Alyssa Parr, Ph.D., Center for Applied Research & Educational Improvement, University of Minnesota
- 1:30 p.m. Conference Concludes