Association of Metropolitan School Districts

AMSD RESOURCES FOR **COMMUNICATIONS DIRECTORS**

WELCOME TO **AMSD!**

AMSD is a strong voice for metro school districts and public education both at the Legislature and in the media, with a proactive agenda and a commitment to action.

Your district is an AMSD member and we want to ensure that you receive updates and information from AMSD. Please let AMSD Office Manager Kimberly Jansa (kjansa@amsd.org) know if you are not receiving our email updates.

We can work together to help your district communicate! Let us know when you have:

- Board members, your superintendent, or other staff members visiting the Capitol—we would love to connect with them and can provide assistance.
- Policy and fiscal issues that need to be addressed with legislation.
- Concerns about legislation currently before the Legislature.
- District news to share!

AMSD Surveys

AMSD occasionally sends surveys to our communications directors to gather information to assist us in our advocacy efforts at the Capitol, referendums, and with communications to the media.

RESOURCES FOR COMMUNICATIONS

- Calendar and Meeting Information: All AMSD meeting dates and events are on our website at www.amsd.org. AMSD communications directors are welcome to attend, in person or virtually, AMSD Board of Directors meetings.
- Research and Statistics: AMSD's web page contains data and statistics on current education policy and fiscal issues. We are also available to research other issues concerning your district.
- AMSD Information: We provide legislative updates, summaries of relevant research and news stories and publish a monthly newsletter called *Connections*. We are always available to help answer questions about the impact of proposed legislation.

AMSD TEAM **READY TO ASSIST**

AMSD staff stand ready to assist districts by providing research, data and answering questions to help them make informed decisions.

The Association of Metropolitan School Districts
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